

LARA GARRISON

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EDUCATION

University of California, Berkeley Extension – Berkeley, CA Graduated Feb 2020
Certificate in User Experience (UX) Design and User Interface (UI) Design (Bootcamp)

PROJECTS

STEMStartHer Career Exploration Platform – Hackathon (Team of 8) May 2021

- Won 2nd place in The Expat Women’s “Choose to Challenge” 2021 Hackathon for collaboratively designing & developing a web platform for connecting talented STEM students with career mentors.
- Lead team in user research and prototyping of user flows and wireframes. Created and maintained style guide. Contributed to front-end development via HTML & CSS.

Bridge Home: Smart Mirror – Product Idea (Team of 2) Mar-Apr 2021

- Conducted in-depth user research to identify potential market opportunities in the older adult demographic. Devised idea for an in-home workstation device designed to facilitate greater community engagement, independence, and life satisfaction in tech-wary older adults.
- Shaped product functionality around user insights, developing interface prototype according to the Canadian Center of Science and Education’s *Design Principles to Accommodate Older Adults*.
- Final prototype received significant approval when tested among residents of a senior living facility.

EEOC.gov Responsive Content & Interface Redesign – Site Redesign (Solo) Jan-Mar 2020

- Illustrated a proposed site overhaul which would increase practical accessibility of legal services provided by the Equal Employment Opportunity Commission (EEOC) by focusing on persona-based task flows and information architecture restructuring, content management to facilitate user comprehension, and UI refresh emphasizing clarity and accessibility.
- Improved users’ self-reported topic confidence, and improved task completion from from 72% to 100%.

EXPERIENCE

Freelance UX Designer – Bay Area, CA Feb 2020 - PRESENT

- Implemented UX design strategies both solo and collaboratively, working remotely from the Bay Area.

Emergency Medical Technician, Royal Ambulance – San Leandro, CA 2018 - PRESENT

- Responsible for assessing, treating, and transporting medical + psychiatric emergencies from contracted facilities, as well as hospital-to-hospital transfers of critically ill patients.
- Strong track record of giving clear, accurate verbal reports and ensuring consistently correct documentation while facilitating optimal medical outcomes as well as patient satisfaction.

Court Accountant, Fiduciary Advantage – San Rafael, CA 2012 - 2018

- Gather, interpret, calculate, and present complete financial records to the specifications of the Marin County Superior Court. Create and maintain highly complex calculating spreadsheets.

Tools: Figma, InVision, Adobe XD, ProtoPie, Google Suite, HTML, CSS, Webflow, React JS (some)